

schlefstein

jennel@schlefstein.com / jennel.schlefstein.com / 818.389.0997

Corporate Design



schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

The locals call it
The Santa Cruz Wetlands.
We call it a return on investment.

Fencor Energy recently invested over \$12 million to restore The Santa Cruz Wetlands and we're already seeing returns—500 Canadian geese returned to the wetlands for the first time in over twenty-five years.

FENCOR ENERGY Clean Energy For All.

THERE'S A REASON WHY THEY CALL IT
"OLD FAITHFUL."

Sustainable energy is a clean, renewable and reliable source of power that uses the earth's natural heat to generate electricity. Fencor Energy's world-leading Cobb-Traylor Sustainable Energy Facility in Mammoth Lakes, California generates over 40 megawatts, enough to power over 100,000 homes. And like Old Faithful, we expect it to be on the job for a long, long time.

FENCOR ENERGY Clean Energy For All.

zero
is our favorite number.

Fencor Energy is investing over \$1.8 billion to develop the world's first zero-emissions coal-fired power plant. The cutting-edge 215 megawatt facility will lead the industry in producing electricity and capturing heat and steam, capturing and permanently storing carbon dioxide underground—and proving that zero is a number we can all live with.

FENCOR ENERGY Clean Energy For All.

seal of approval.

There's a new 200 million dollar state-of-the-art natural gas-fired power system, the advanced firing unit of Fencor Energy's Moss Landing power generation facility in Moss Landing, California. From the water heating to. And for the first time in over 20 years, the seal population has returned to the Moss Landing Estuary. It's never been better.

FENCOR ENERGY Clean Energy For All.

schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997



schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

DMX Music - Nordstrom CD Sleeve & Labels



schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997



FOR LEASE
Concept 2 Towers
 2290 & 2328 10th Avenue North, Lake Worth, Florida 33461
1,117 to 7,790 Sq. Ft. AVAILABLE

NEWLY RENOVATED!

For More Information Contact:

Nico Winningham
 cell: 561-718-7044
 nwinningham@in-rel.com

Bryan Zenchyk, CLS
 cell: 561-676-0342
 bzenchyk@in-rel.com

- Immediate Occupancy Available
- 1/2 Mile from I-95
- Below Market Asking Rates
- Ample On-Site Parking
- Across The Street From Flanigan's Restaurant
- Full Floor Penthouse Available
- Building Signage Available

Please visit our website: www.in-rel.com

COSTAR GROUP POWER BROKER **InRel PROPERTIES**



InRel PROPERTIES

ABOUT US | INVESTMENT APPROACH | PROPERTIES | NEWS & PRESS | CONTACT US

THE SPACE YOU NEED... TO SUCCEED.

If you have the right space, we have the space to make it to work. Since 1985, In-Rel Properties has been the place where clients have met, businesses thrive and futures grow.

Search In-Rel Sites & Announcements

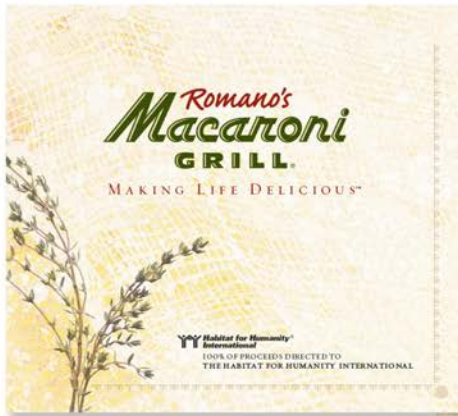
Featured Properties

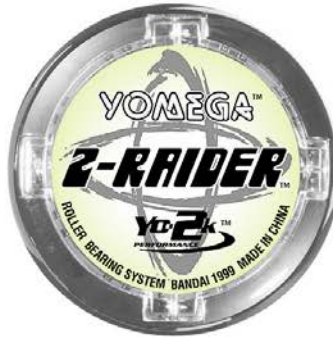
Case Studies

Leasing

schlefstein

jennel@schlefstein.com
 jennel.schlefstein.com
 818.389.0997





schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

Bandai Yomega - Yo-Yo Face & Icon Design



schlefstein

jennel@schlefstein.com
 jennel.schlefstein.com
 818.389.0997

Zero Frizz - Packaging Design

THE WORLD AWAITS

Some adventures last a lifetime.

Lorem ipsum dolor sit amet consectetur adipiscing elit. Fusce dnytg eget velit. Maccenas lorem neque placerat ac vadf rius eurtr ymag blandit sit amet felis

ADVENTURES
Disney

Find out more at AdventuresByDisney.com.
Call 877.728.7282 or your Travel Agent

discover

laughter

adventure

You haven't seen the world until you've seen it through the eyes of your family.

family

ADVENTURES
Disney

Find out more at AdventuresByDisney.com. Call 877.728.7282 or your Travel Agent

Experience THE WORLD AS A Family

Day 3, 2PM

ADVENTURES
Disney

Find out more at AdventuresByDisney.com. Call 877.728.7282 or your Travel Agent

the world awaits

You haven't seen the world until you've seen it through the eyes of your family.

ADVENTURES
Disney

Find out more at AdventuresByDisney.com. Call 877.728.7282 or your Travel Agent

discover a world of choices

ADVENTURES
Disney

Find out more at AdventuresByDisney.com. Call 877.728.7282 or your Travel Agent

schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

Adventures By Diskney - Ad Explorations

Get Smart.

Apply the Power of TheBrain Technology to Lotus Information

Link Your Knowledge with TheBrain and Lotus

See the Difference

Before

After

TheBrain and Lotus Products Work Hand in Hand to Deliver Unparalleled Intelligent Information Access

TheBrain Takes Lotus Discovery Search to the Next Level

Public Knowledge on the Web with TheBrain and TheBrain

Bring Your Database to Life with TheBrain

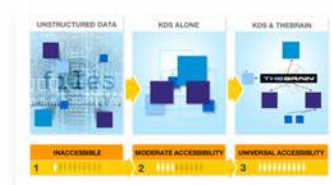
Create Dynamic Knowledge Maps with TheBrain and Lotus Notes

Picture on All Your Information Assets with TheBrain

Key Features and Benefits

Applications

THE BRAIN + LOTUS



Knowledge management has just taken off

LAUNCH

BRANEKIP
ENTERPRISE KNOWLEDGE PLATFORM

Booth 1204

August 1

BRANEKIP—Collapsing the Time to Knowledge™

Visit Booth 1204 or www.thebrain.com

BRANEKIP
ENTERPRISE KNOWLEDGE PLATFORM

LAUNCHED

BRANEKIP
ENTERPRISE KNOWLEDGE PLATFORM

Collapsing the Time to Knowledge™

BRANEKIP
ENTERPRISE KNOWLEDGE PLATFORM

BrainEKP puts all information in the context of your business processes.

Universal Data Access

Integrated Collaboration

See BrainEKP in action

BRANEKIP
ENTERPRISE KNOWLEDGE PLATFORM

Solving the Knowledge Crisis

What people are saying about TheBrain...

Recent Applications

Recent Customers

schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

BRUCE STEEL
CORPORATE STRATEGY &
COMPUTER DEVELOPMENT
BSTEEL@THEBRAIN.COM

THE BRAIN
TECHNOLOGIES CORPORATION

1801 COLORADO AVE
SANTA MONICA, CA 90404
TEL: 310.595.8484
FAX: 310.595.8488
WWW.THEBRAIN.COM

THE BRAIN IS THE MOST POWERFUL WAY
TO ORGANIZE, VISUALIZE AND SHARE KNOWLEDGE

WWW.THEBRAIN.COM

PERSONAL BRAIN™

Work the way you think across computer, application and internet boundaries.

THE BRAIN
TECHNOLOGIES CORPORATION

WWW.THEBRAIN.COM

1801 COLORADO AVE SANTA MONICA CA 90404 TEL: 310.595.8484 FAX: 310.595.8488

WWW.THEBRAIN.COM

1801 COLORADO AVE
SANTA MONICA CA 90404
TEL: 310.595.8484
FAX: 310.595.8488

THE BRAIN
TECHNOLOGIES CORPORATION

Fax Transmittal

TO: _____ FAX: _____

FROM: _____ DATE: _____

RE: _____ PAGES: _____ (ENCLOSURE COUNT)

CC: _____

USER GUIDE

**PERSONAL
BRAIN™ 2.0**

9.10.00 - Serial Number: 0302974080065690

Protected by U.S. Patent Nos. 6,031,537; 6,037,944. Patents Pending.
©1998-2000 TheBrain Technologies Corporation. All rights reserved.
TheBrain, PersonalBrain and their associated logos are trademarks or
registered trademarks of TheBrain Technologies Corporation.

THE BRAIN
TECHNOLOGIES CORPORATION

PERSONAL
BRAIN™

Getting Started
Wizard

www.thebrain.com

WELCOME TO

**PERSONAL
BRAIN™ 2.0**

→ INSTALL PERSONAL BRAIN

→ PERSONALBRAIN MOVIES

→ PERSONALBRAIN MANUAL

→ EXPLORE THIS CD

PersonalBrain is a dynamic information management system that lets you create, organize and navigate files and Web pages in a single, easy-to-use interface. PersonalBrain lets you link pieces of information together associatively. Like your mind, clicking terms in TheBrain trigger related items so that information is immediately available, as you need it. With PersonalBrain's simple click and drag interface, you can work across the boundaries of computer application, Internet and desktop files and gain instant access to content regardless of source - all within a contextual workspace unique to your way of thinking.

Visit us at: www.thebrain.com
Email: info@thebrain.com

Go to the **THINKTANK** and navigate through Brains from around the world.
©1998-2000 TheBrain Technologies Corporation. All rights reserved.

TheBrain Corporate Logos

This is the standard style guide for our corporate company logo. Use the appropriate logo where needed.

WITH TECHNOLOGIES CORPORATION

WITHOUT TECHNOLOGIES CORPORATION

Colors to Use:

- Brain - Extra Light Blue
- Brain - Blue
- Brain - Dark Blue

TheBrain Corporate Logos

This is the standard style guide for our corporate company logo. Use the appropriate logo where needed.

VARIOUS SIZES TO USE (UNLARGED IN IMAGE - FROM ONE OF SPECIAL TO ONE OF THE 10)

THE BRAIN
TECHNOLOGIES CORPORATION

THE BRAIN
TECHNOLOGIES CORPORATION

THE BRAIN
TECHNOLOGIES CORPORATION

THE BRAIN
TECHNOLOGIES CORPORATION

THE BRAIN
TECHNOLOGIES CORPORATION

ANY CORPORATE LOGO SMALLER THAN 8 PPM WILL NO LONGER REQUIRE THE TECHNOLOGIES CORPORATION® IF IS STILL REQUIRED.

Colors to Use:

- Brain - Extra Light Blue
- Brain - Blue
- Brain - Dark Blue

**PERSONAL
BRAIN™ 2.0**

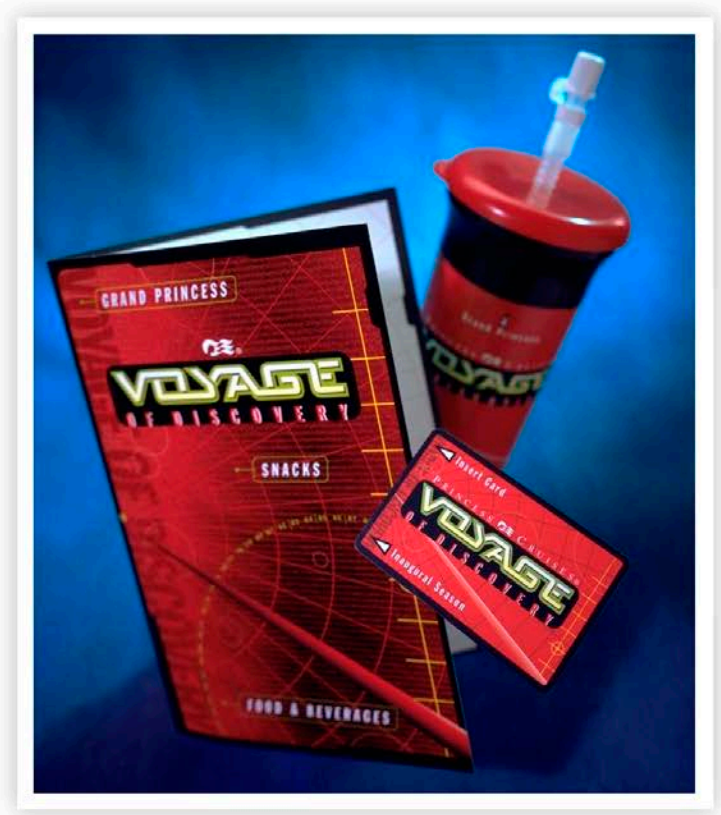
Work the way you think across computer, application and internet boundaries.

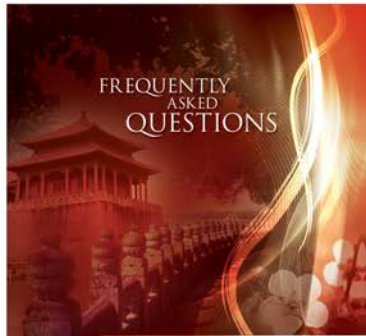
THE BRAIN
TECHNOLOGIES CORPORATION

©1998-2000 TheBrain Technologies Corporation. All rights reserved.
TheBrain, PersonalBrain and their associated logos are trademarks or registered trademarks of TheBrain Technologies Corporation.

schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997





Why is CCTV International?

CCTV International is a 24-hour English language television network from China. CCTV International serves entertainment, cultural, and lifestyle programming providing Chinese Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.

CCTV International is programmed for the Western audience, with state-of-the-art production, live news coverage, engaging reporting, and expert analysis.

ENTERTAINMENT NEWS AND LIFESTYLE FROM CHINA

What does CCTV International represent? Why is this important to me?

CCTV International represents the best of Chinese entertainment, lifestyle, and news programming. It is the only English language television network that provides Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.

What does CCTV International represent? Why is this important to me?

CCTV International represents the best of Chinese entertainment, lifestyle, and news programming. It is the only English language television network that provides Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.

What does CCTV International represent? Why is this important to me?

CCTV International represents the best of Chinese entertainment, lifestyle, and news programming. It is the only English language television network that provides Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.



Dear Fox Cable Network Affiliates:

Thank you for your interest in the CCTV International channel. We are pleased to announce that we are now accepting applications for our 24-hour English language television network from China. CCTV International is a 24-hour English language television network from China. CCTV International serves entertainment, cultural, and lifestyle programming providing Chinese Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.

What does CCTV International represent? Why is this important to me?

CCTV International represents the best of Chinese entertainment, lifestyle, and news programming. It is the only English language television network that provides Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.



YOU'RE INVITED TO A ONCE FOREIGNER WORLD

From a new network, CCTV International, discover the world.

CCTV International is your guide to news, entertainment, and lifestyle programming from China. It is the only English language television network that provides Americans with a rich tapestry of lifestyle and provides Americans with engaging insights into China. CCTV International has an industry production and Chinese financial assets that make Western news organizations simply can't cover.



Give your subscribers an inside look at China

At no additional cost

CCTV INTERNATIONAL

- Entertainment, news and lifestyle programs straight from China.
- Programmed in English.
- Uninterrupted 24/7 commercial free.
- Makes Chinese-American subscribers feel at home.
- Offers financial news on Asia for investors and electronic traders.
- Attracts new subscribers.
- Adds value to your basic digital tier.

CHINA

DISCOVERY
A rich view of the news and lifestyle from China and around the world from an inside look at China.

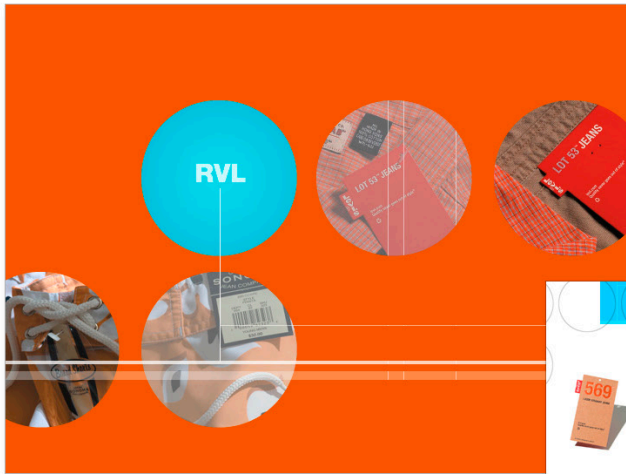
TRAVELERS
Travelers take a journey to the heart of China and discover the world from an inside look at China.

RECORDING CHINA
A rich view of the news and lifestyle from China and around the world from an inside look at China.

DOCUMENTARY
Discover the news and lifestyle from China and around the world from an inside look at China.

schiefstein

jennel@schiefstein.com
jennel.schiefstein.com
818.389.0997



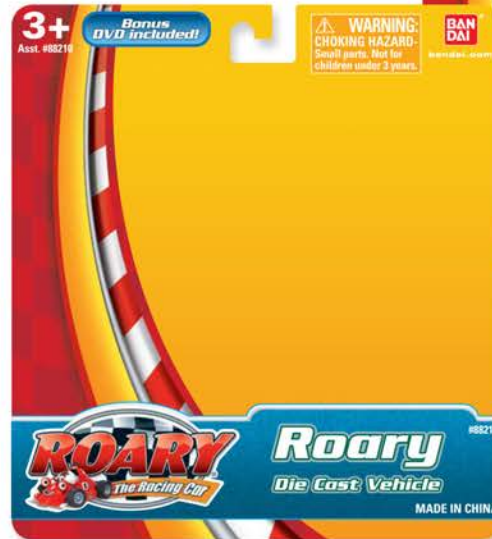
Our Products

We are one of the world's leading suppliers of apparel identification packaging:

- Woven Labels
- Leather & Synthetic Patches
- Printed Labels
- Graphic Tags
- Heat Transfers
- Polybags
- Specialty Packaging

Callaway Golf

tags



schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997

ENGAGING FAMILIES
IN
CHILDREN'S LITERACY DEVELOPMENT
A COMPLETE WORKSHOP SERIES
PRESCHOOL TO PRE-K

HELP IGNITE LITERACY LEARNING AT HOME

ALL FAMILIES WANT

IS TO HELP THEIR CHILDREN GROW AND SUCCEED IN SCHOOL AND IN LIFE.

BUT IT'S NOT ENOUGH TO TELL THEM TO READ TO THEIR CHILDREN.

NOW YOU CAN TEACH FAMILIES PRACTICAL WAYS TO MAXIMIZE THEIR CHILDREN'S LITERACY LEARNING IN EVERY ASPECT OF DAILY LIFE!



ENGAGING FAMILIES WORKSHOPS HELP FAMILIES PUT THE RESEARCH INTO PRACTICE

Each kit includes:

- 4 easy-to-use, research-based activities with clear instructions
- Easy-to-use parent guides to help families use the activities and model of how to use them
- 4 easy-to-use cards to help families use the activities
- 4 high-quality, ready-to-use booklets to complement each workshop
- Tips for using the materials and teaching strategies

Plus: The Research Guidebook offers ideas for addressing particular difficulties, such as work schedules, transportation, adult literacy levels, and English as a Second Language.

THE EASY-TO-IMPLEMENT WORKSHOP FORMAT FEATURES:

- Flexible and adaptable (30 minutes)
- One meeting and two meetings (20 minutes)
- Family activities (30-45 minutes)
- Family Participation in Literacy Activities (15-30 minutes, when not combined with other activities)

WE KNOW MORE NOW THAN EVER BEFORE ABOUT HOW CHILDREN'S LITERACY DEVELOPS.

- RESEARCH TELLS US:**
- Children's literacy development begins long before the start... at home with families.
 - Multiple conversations... discussing the day, sharing words... use greatly impact oral language and vocabulary development, which contribute to later reading success.
 - Parents play an important role in promoting a strong, rich language environment, a strong predictor of later literacy.
 - Singing and playing and games with children can increase their phonological awareness, a strong predictor of later literacy.
 - Drawing pictures, writing, and reading to children and parents of early children have had positive impacts on children's reading and oral language skills.
 - Reading to young children works as well as talking to them about the concepts of print and the ideas that the print conveys.

MEET OUR PROGRAM AUTHORS—LEADING EXPERTS IN THE FIELD.

ANDREW L. ROBERTS
Ph.D. from the University of Michigan
Associate Professor of Educational Psychology

ERIK C. ROSSOUW
Ph.D. from the University of Michigan
Associate Professor of Educational Psychology

NELL K. DUKE
Ph.D. from the University of Michigan
Professor of Educational Psychology

PERFECT FOR FAMILY LITERACY DEVELOPMENT AT SCHOOLS AND COMMUNITY CENTERS

ISBN	TITLE	LIST PRICE	YOUR PRICE (Save 25%)
0-08-184188	Engaging Families in Children's Literacy Development: A Complete Workshop Series	\$149.99	\$112.49
0-08-184190	Just Write! 5-Pack	\$19.95	\$14.96
0-08-184191	Mix and Match! 5-Pack	\$19.95	\$14.96
0-08-184192	Read, Read, Read! 5-Pack	\$19.95	\$14.96
0-08-184193	Orangy, the Tumble Tater, 5-Pack	\$19.95	\$14.96
0-08-184194	Super 4 in 1, 5-Pack	\$19.95	\$14.96
0-08-184195	5-Pack Super Set	\$149.25	\$111.94

HOW TO ORDER

PHONE:
1-800-SCHOLASTIC
1-800-724-8227 (choose option 2)
FAX: 1-800-560-6815

ONLINE:
scholasticpress.scholastic.com

MAIL:
Scholastic Teaching Resources
PO Box 7502
Jefferson City, MO 65102

Form #: 645564

IN THE KITCHEN

HERE ARE A SAMPLING OF ACTIVITIES FAMILIES CAN SELECT OF THE IN THE KITCHEN DESIGN.

CONCEPTS OF PRINT CENTER

Playful letters bring together letters, numbers, and shapes to make a healthy and tasty meal.

WRITING CENTER

Reading to young children with a lot of together. Children need to learn to write by learning to read and writing after they have learned to read.

PHONOLOGICAL AWARENESS CENTER

Children's literacy skills are developed through oral language activities in social settings of books that begin with the same sounds.

LETTER-SOUND KNOWLEDGE CENTER

Playful letters bring together letters, numbers, and shapes to make a healthy and tasty meal.

COMPREHENSION CENTER

Book Talk: Families use common questions that help children explore their thoughts, recall events, recall details, or plan future activities in the future.

ORAL LANGUAGE CENTER

What Do You Do? Make a 2-page book and discuss the purpose and use for various cooking tasks, helping children's vocabulary through conversation.



SCHOLASTIC FACE PRO COLOR PALETTE

PRIMARY COLOR PALETTE

- FACE RED**
#E67E22
- COOL GRAY 5**
#A9A9A9
- BLACK**
#333333

SECONDARY COLOR PALETTE

- FACE RED C**
#E67E22
- FACE BLUE C**
#3498DB
- FACE ORANGE C**
#F1C40F

Below colors are also approved for tertiary use, used to support the primary colors throughout all Services collateral.

SCHOLASTIC FACE PRO ELEMENTS

Icons 1-6 are available to use in all trade and consumer applications for Scholastic FACE Professional Learning Services.

SCHOLASTIC FACE PRO SAMPLE POSTER ADS

Scholastic FACE Professional Learning Services sample poster ads shown both with full color and black/white photography. Use this sample ad as a guide for ads with short, impactful messaging.



Hot Rolled Re-draw Rod

KAISER ALUMINUM

The unique hot rolled re-draw process at Kaiser Aluminum's Newark facility is capable of producing a wide range of alloy and diameter combinations. This high strength product serves many applications in the aerospace, automotive, electrical, general engineering, and truck trailer markets.

ALLOY AVAILABILITIES	DIAMETER AVAILABILITY
2011, 2014, 2017, 2024, 2117, 2219, 2224	3/8", 7/16", 1/2", 9/16", 5/8", 3/4", 7/8"
4032, 4145	TEMPER AVAILABILITY
5052, 5056, 5083	O and F
6040, 6053, 6061	PACKAGING
7050, 7075, 7175, 7178, 7475	220 lb coils on stems
Other registered alloys may be available through special inquiry.	2000 lb welded Jumbo Coils
	5500 lb welded Jumbo Coils

*Please note that Kaiser Aluminum provides you this data as a courtesy. Only you can determine fitness for your use. By providing this data to you for your use and consideration in selecting an alloy, Kaiser Aluminum is not making any representation or warranties. Any representations or warranties with respect to material provided by Kaiser Aluminum are set forth in, and subject to, Kaiser Aluminum's Standard Terms and Conditions of Sale.



schlefstein

jennel@schlefstein.com
jennel.schlefstein.com
818.389.0997